



# Exhibitor and Sponsor Opportunities

## New Jersey Association for Floodplain Management - 2009 Conference

### 5<sup>th</sup> Annual Conference

#### *"Effective Floodplain Management – Solutions Using Limited Resources"*

The 2009 NJAFM Conference is fast approaching! This year's annual conference will be held at the Palace at Somerset Park in Somerset NJ on October 15<sup>th</sup> & 16<sup>th</sup>, 2009. The exhibit hall is prominently located during the conference and will be open for both days. We are expecting 300+ attendees and are planning breakfast, morning and afternoon breaks, and the cocktail reception all to be held in the exhibit hall. Attendees will include the NJDEP, FEMA, NJOEM, floodplain managers, planners, surveyors, engineers, code officials, local government officials, regional agencies, and consulting firms.

#### Concurrent Sessions Will Include:

- Flood Warning Systems
- FEMA Risk Map
- Urban Hydrology
- Dam Breaches and Dam Safety
- Natural Floodplain Mgmt.
- GIS and LIDAR
- Flood Control Project Case Studies
- NJDEP vs. Federal Regulations
- Inexpensive Floodproofing Techniques
- Flood Insurance & Community Rating System
- Local Floodplain Mgmt. Solutions
- Elevation Certificates/LOMA/LOMR
- Certified Floodplain Manager Program
- Lean and Green Stormwater Mgmt.

**Exhibitors and Sponsors are a vital component of our conference.** All Sponsors will be prominently displayed on hand out material and on conference literature. The following sponsorship and exhibit options are available:

#### **GOLD SPONSOR - \$2,500**

Includes: Special acknowledgement during conference;  
Premiere booth location, 8x10 space in exhibit area;  
1 year advertisement on our web site; and  
2 complimentary registration passes

#### **SILVER SPONSOR - \$1,500**

Includes: Premiere booth location, 8x10 space in exhibit area, recognition on signage  
1 year advertisement on our web site; and  
2 complimentary registration passes

#### **BRONZE SPONSOR - \$750**

Includes: 8x10 space in exhibit area, recognition on signage  
1 year advertisement on our web site  
1 complimentary registration pass

#### **EXHIBITOR - \$600 (Exhibit price is discounted to \$500 if paid by June 30<sup>th</sup>)**

Includes: 8x10 space in exhibit area  
1 complimentary registration pass

**NON-PROFIT EXHIBITOR** – No charge if qualified by NJAFM (All attendees must register and pay)

# NJAFM CONFERENCE 2009 SPONSOR/ EXHIBITOR REGISTRATION FORM

**INSTRUCTIONS:** Fill out the registration form and return it with a check payable to NJAFM (Fed ID# 20-3549247). In addition, fax (856) 612-5000 or email a copy to Margie Brown, our Conference Exhibit Coordinator. Feel free to call or email her with any questions. **Exhibit Space is limited, don't miss out!**

Margie Brown, Conference Exhibit Coordinator  
 Phone (877) 441-8368 Fax (856) 612-5000 E-mail: [margie@smartvent.com](mailto:margie@smartvent.com)

Return registration form with payment to:

**NJAFM**  
 PO Box 1326  
 Trenton, NJ 08607

Although the exhibit area is larger this year, space is limited and booths will be issued on a first pay, first pick basis. Thanks in advance for your support.

**Exhibitor Contact Name:** \_\_\_\_\_

**Position/Title:** \_\_\_\_\_

**Agency/Firm:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**1<sup>st</sup> Complimentary Registrant**  
**Name/Title (All level Sponsors):** \_\_\_\_\_

**2<sup>nd</sup> Complimentary Registrant**  
**Name/Title (Silver-Gold Sponsors):** \_\_\_\_\_

	Fee	Amount Paid
<b>Gold Sponsor</b>	\$2500.00	
<b>Silver Sponsor</b>	\$1500.00	
<b>Bronze Sponsor</b>	\$750.00	
<b>Exhibitor (electric included)</b>	\$600.00 (Before 6/30/09, \$500.00)	
<b>Non-Profit Exhibitor* (No electric included)</b>	\$0.00 booth fee (\$195 registration fee per booth attendee)	
<b>TOTAL</b>		

\* Includes government agencies and not for profit groups. Please include proof of non-profit status if applicable.  
 Non-profit exhibitors must pay conference registration fee & on this form provide name(s) of staff that will tend the booth.

## Palace at Somerset Park

Our conference location for 2009 is the Palace at Somerset Park located in Somerset, New Jersey ([www.palacesomersetpark.com](http://www.palacesomersetpark.com)). It is an excellent conference facility - you will not be disappointed! **A limited number of discounted rooms are available at the Comfort Suites (next door to the Palace at Somerset Park) for \$99/night. Make your reservation now** by calling (732) 627-8483 and saying you're with NJAFM.

Breakfast is to be held in the Exhibit Hall promptly at 8:00am both days. To avoid unforeseen problems due to traffic, setup on Wednesday, October 14<sup>th</sup> from 6:30pm – 11pm is highly recommended. All setup must be completed by 7:59am on Thursday, October 15<sup>th</sup>.

Exhibit Hours are from 8:00am – 7:00pm on Thursday, Day 1 and 8:00am – 2:00pm on Friday, Day 2.